

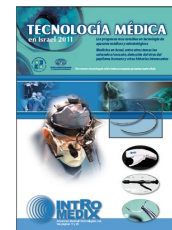
ISRAEL LATIN AMERICA CHAMBER OF COMMERCE



NEWSLETTER

FEBRUARY 2011

CHAMBER'S ACTIVITIES



- ◆ **Edition of the magazine "Medical Technology in Israel 2011"**
Contact us to receive your copy, by email request to info@camaraisrael.org.il
- ◆ **Seminar "Legal Issues in Latin America"**
This prestigious seminar was held under the guidance of 5 lawyers who are members of the Chamber, with the attendance of thirty Israeli lawyers
- ◆ **Reception and coordination of activities for Business Delegation from Alpura, Mexico**
This particular region of Mexico, arrived in Israel to offer their meat products, along with producers of cactus, agave, chickpeas and others.
- ◆ **Next edition of the magazine "Telecom-ICT"**
- ◆ **Next seminar: "Opening doors in Latin America", on March 10, 2011**
- ◆ **Under construction: New interactive website, providing enhanced service to our members and partners.**

WE WELCOME OUR NEWEST MEMBERS

kaiima

Kaiima Agro-biotech Ltd. is an Israel-based agro-biotech startup company that can dramatically increase crop productivity by using its breakthrough Clean Genome Multiplication (**CGM™**) technology. Our goal is to provide substantial value for sustainable development in renewable energy, high-impact food and the environment. **CGM™** works by multiplying the genome of the plant without damaging their DNA - it's fast and their products are **non-transgenic**. The results are:

- A greater accumulation of biomass per unit time.
- Increasing the concentration of metabolites
- Increased yield potential
- Increased water use efficiency
- Improvement of photosynthesis
- Added ability to adapt to extreme climates
- Better resistance to osmotic stress, drought and salinity.



The **CGM™** technology has been successfully demonstrated in more than 30 different plant varieties. We are currently engaged in projects to multiply castor, jatropha, rapeseed, rice, and wheat.

Our High-Yield Castor product is commercially available with more than double the oil yield of leading castor varieties, per hectare.

Founded in 2006, Kaiima is backed by elite venture funds Draper Fisher Jurvetson and DFJ-Tamir Fishman. Its offices are located in the beautiful Galilee in northern Israel.

Contact: **SIGAL OFEK** at sigalo@kaiima.com Phone: 972-4-9530148 Fax: 972-4-9534720
Harimonim Street 10, POB 508, Kfar Tavor, 15241 Israel www.kaiima.com



● **High Impact Food**





Hair Up is a unique natural preparation, which stops hair loss and promotes growth of new hair. It is efficient and safe for use among women, men and children. **Hair Up** is composed of 100% natural ingredients, as defined by the US Personal Care Products Council and is approved by the Israeli Ministry of Health.

Hair Up improves hair appearance, thickens hair, improves hair vitality and cleans the scalp from dandruff. **Hair Up** is effective for treating Alopecia Areata, Alopecia Totalis and Alopecia Universalis, as can be seen in the provided testimonials. **Hair Up** is applied externally only, to the scalp, and is not addictive. For more than 20 years over 20,000 men, women and children have been successfully treated with **Hair Up** and recovered from alopecia, Alopecia Areata and hair loss.



The procedure for accepting new patients includes a discussion and evaluation with Sr. Shmuel Gonen, as we believe that personal and professional assessment is the key to successful treatment.

Please contact us through the email: info.es@shmuel-gonen.com

CONTACT: Dr. Shmuel Gonen at shmuel@shmuel-gonen.com Phone: 972-3-5347565 Fax: 972-3-5346463

Web site: www.shmuel-gonen.com

TERRA SANCTA SCROLLS

Terra Sancta Scrolls is an Israeli company, specializing in Christian souvenirs in Spanish and Portuguese. Christian texts are made especially on light ancient-looking paper as well as a wide variety of high quality religious items.

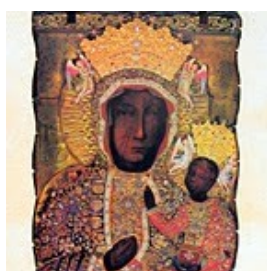
We look for entrepreneurs and traders as well as centers of religious studies who wish to represent our products in Latin America, especially for catholic and/or evangelist schools.

To see our designs, please contact:

www.picasaweb.google.com/zvizvi

Contact: **Dani Elhaiany** at elhaiany@zahav.net.il

Phone: 972-3-9218672 Fax 972-3-9218672 Yahalom Street 30, Petach Tikvah 49404



CII

Corporación Interamericana de Inversiones

Miembro del Grupo del Banco Interamericano de Desarrollo (BID)

Financiamos sus ganas de crecer