

ISRAEL LATIN AMERICA CHAMBER OF COMMERCE



NEWSLETTER

DECEMBER 2011

CURRENT AND UPCOMING ACTIVITIES

DECEMBER

Wednesdays— Course: Learning how to negotiate with Latin America, together with

The Department of Romance and Latin American Studies of the Hebrew University of Jerusalem

This course is aimed to those entrepreneurs that want to deepen their knowledge of Latin American markets. It is composed of 10 encounters. The course will be held at the Metropolitan Hotel, Trumpeldor 11, St., Tel Aviv.

For particulars about this course contact Mrs. Dalia through our webpage

www.camaraisrael.org.il



JANUARY

16— THE UNIQUENESS OF BRAZILIAN TAX ENVIRONMENT

This seminar is going to take place at the meeting halls of COMVERSE, 29 Habarzel Street, Tel Aviv

Keynote Speaker will be Adv. Paulo Bento, Partner of Souza, Cescon, Barriou and Flesch Advogados, the biggest Brazilian law firm.

To register, download form from our site <http://camaraisrael.org.il/?CategoryID=263&ArticleID=559> , and return it by email to info@camaraisrael.org.il or by fax to 03-5100058



30— TRADE WITH MERCOSUR COUNTRIES—DO AND DON'T DON'T

Seminar day at the Federations of Chamber of Commerce, 84 Hahashmonaim Street, Tel Aviv

Details are to be published during the month of January.



We congratulate our member AFCON



AFCON, a leading SCADA/HMI provider, is expanding its operations in Latin America. The company reports it has signed a distribution agreement with Altus, a Brazilian company, to distribute its SCADA/HMI software Pulse in Brazil. Under the agreement, Altus became the exclusive distributor of AFCON in Brazil.

The agreement with Altus enables AFCON to expand its product offering in Latin America and to improve service to its extensive customer base. This agreement is a major step for AFCON in expanding its presence in Latin America, following its already successful presence in Argentina and other countries in the area.

Pulse is a SCADA/HMI software that offers optimal solution for controlling and monitoring industrial control systems, building control and security systems into a single integrated system. The software is successfully marketed worldwide

For more information, visit www.afcon-inc.com

WE WELCOME OUR NEWEST MEMBERS

ENERGIA VERDE LATINOAMERICANA

Our company **ENERGIA VERDE LATINOAMERICA** was founded in 2008 and it is based in Uruguay.

The company deals in various different topics, such as **Cleantech, Biodiesel, Solar Energy, Energy Savings, Waste Treatment, and Agriculture.**

We specialize in market research, direct and indirect marketing, identifying agents, market development, helping with tenders, consulting on tax and legal services, customs brokerage,

establishment of companies in Latin America, provide help for the proper use to utilities, international agreements, R & D agreements and more.

We have a team that includes - attorney (known in Argentina and Israel), both CPA (Argentina and Uruguay), a local customs broker office in each country, companies can act as the importer (with all the required approvals) and management team

An experience of over 20 years in Latin America.

We are members of local Chambers of Commerce and hold political ties with the state-level branches and municipalities.

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ESHOLD- Is a consulting holding group with 2 main activities:



- International waterproofing technologies for the construction and the gypsum board (drywall) industry. These are advanced technologies that stand at the first line of innovation, based on products, which are friendly to the user and to the environment.
- Representation of companies in the chemical and related fields in the Israeli market.

E.S Hold is dedicated to bring to you, with its well trained team, the advanced level of waterproofing technology with a strong emphasis on the environment.

E.S.HOLD is open to represent manufacturers from Latin America, who wishes to enter to the Israeli market. We can provide an excellent knowledge of the chemicals and related fields and excellent relations and credibility.

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