

# ISRAEL LATIN AMERICA CHAMBER OF COMMERCE



## NEWSLETTER

JANUARY 2012

### CURRENT AND UPCOMING ACTIVITIES

#### JANUARY

##### 16— *THE UNIQUENESS OF BRAZILIAN TAX ENVIRONMENT*

This seminar took place at the meeting halls of COMVERSE, 29 Habarzel Street, Tel Aviv

Keynote Speaker was Adv. Paulo Bento, Partner of Souza, Cescon, Barriou and Flesch Advogados, the biggest Brazilian law firm. More than 70 businessmen attended the seminar.



##### 30— *TRADE WITH MERCOSUR COUNTRIES—DO AND DON'T*

Seminar day at the Federation of Chambers of Commerce, 84 Hahashmonaim Street, Tel Aviv

This Seminar was intended for those entrepreneurs in business with the Mercosur.

Speakers from the Hebrew University of Jerusalem, Customs, Ministry of Industry, Trade and Labor, Ministry of Foreign Affairs, among others.



#### MEDICAL TECHNOLOGY IN ISRAEL 2012—IN SPANISH WITH A SUMMARY IN PORTUGUESE

### MEDICAL TECHNOLOGY 2012 MAGAZINE IN SPANISH

6th. edition, with a summary in Portuguese



Don't miss this unique opportunity of promoting your company in the Latin American markets!  
Please contact Mrs. Tzvia at 052-3395 385 or at [burstein@013.net](mailto:burstein@013.net) and let us introduce your products at home and abroad.

**PROMOTE YOUR PRODUCTS  
IN LATIN AMERICA**

# WE WELCOME OUR NEWEST MEMBERS



Eltam is a leading designer and manufacturer of advanced systems for lighting.

A designer of energy efficient ballasts and whole solutions for indoor, outdoor and agricultural lighting.

Eltam is a one-stop-shop for energy efficient and intelligent street lighting systems.

Eltam offers a package of electronic ballasts, integrated with various last-mile communication protocols, cellular controllers (RTU) and a state-of-the-art web based software.

The ON-SITE® (a web based software) allows the end user to monitor and control an individual streetlight or a group of streetlights in the city.

With these abilities, Eltam is taking place as a significant player at the future Smart-City and Smart-Grid vision.

For further information of ELTAM Company and its products you are welcome to contact our Export Sales Manager:

**Contact** Mr. Eini Galili, Export Sales Management—[eltam@eltam.eh.com](mailto:eltam@eltam.eh.com) - 972-4-9035300 [www.eltam-eh.com](http://www.eltam-eh.com)



ASHRA is a government-owned company and is the only Israeli company in its sector.

ASHRA was established in 1957 to encourage exports from Israel, to help minimize political and commercial risks, to raise export financing for the mid and long terms (from one year and up to 15 years) and to finance Israeli investments abroad. ASHRA's policies are fully backed by a state guarantee.

ASHRA operates mainly in developing countries, characterized by a high level of commercial and political risks, concerns that agreements will not be honored, and suffering from claims and difficulties in the transfer of funds. ASHRA is involved in significant part of the mid and long-term export transactions to developing countries. Most of the insured countries are located in South East Asia, Eastern Europe and South America. At the end of 2010, ASHRA's insurance portfolio included export transactions of more than \$1 billion in various fields such as industry, infrastructure, medical equipment, energy, communications, agriculture, security equipment, planning and engineering services.

**Contact** Mr. Alex Aberbuch - Marketing Manager at [alexa@ashra.gov.il](mailto:alexa@ashra.gov.il)—972-03-5631767—[www.ashra.gov.il](http://www.ashra.gov.il)



Stabilizing an unstable world!

PRS is the world's leading supplier of cost-effective earth stabilization solutions.

Combining unique proprietary technology with specialized engineering expertise, PRS delivers proven reinforcement solutions for Road Construction (paved and unpaved roads), Ports and Railways.

PRS provides solutions for Slope & Channel protection (erosion control) and Earth Retention (Gravity and Reinforced Walls).

With a global network of regional offices and local distributors, PRS provides a full range of end-to-end support services.

Since its establishment in 1996, PRS has implemented thousands of successful projects in over 45 countries worldwide

## **We are interested in:**

Partners who can deliver civil infrastructure projects for the following industries: Oil & Gas, Wind-farms, Mining and Military for unpaved and paved roads, erosion control and retaining walls.

Civil engineering firms that are looking to cooperate and implement a unique, proven top of the line Geosynthetics technologies.

Civil infrastructure contractors which are involved in construction projects and are looking to reduce costs and logistics.

Concessionaire Companies that are looking to immediately reduce constructions costs and time and reduce the amount of required pavement maintenance.

**Contact** Mr. Itay Asoolin Regional Manager South America, [Itay@prs-med.com](mailto:Itay@prs-med.com)— 972-72-2125000—[www.prs-med.com](http://www.prs-med.com)



Washington DC (district of Columbia) is the place where all the most important international financial institutions are located : World Bank, Inter-American Development Bank, Inter -American Investement Corporation, ICSID (International Center for Settlement of Investment Disputes) and of course the IMF.

For this reason **Fink & Finquel Law Office** has decided to locate in Washington DC.

**Leonard A. Fink, LLB International Legal /Business Advisor**

Member: Washington DC and New York Bars



Member: American Bar Association, New York and DC Bars Associations  
(International Sections)

Former Attorney: National Aeronautics and Space Administration (NASA), Peace  
Corps

Languages: English, French

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